# Edgewater Police Department 2024 Goals & Objectives

# **EDGE Pledge**

- Empowering Inclusion
  - Welcoming opinions and valuing diversity
- Displaying Integrity
  - Upholding strong ethical principles, honesty, and transparency
- Generating Service
  - Providing guidance and assistance
- Engaging Cooperation
  - Working together to achieve positive and equitable results

## **City of Edgewater Vision Statement**

We are a resilient and sustainable community that honors its heritage and diversity and provides support, access, and opportunity for all who live, work, and visit Edgewater.

## **City of Edgewater Mission Statement**

To provide exceptional services and programs with a neighborly commitment for all who live, work and visit Edgewater

# **Edgewater Police Department Purpose Statement**

Keeping Edgewater Safe in Partnership with Our Community

## **Edgewater Police Department Core Values**

**E**ngagement **P**rofessionalism **D**edication

# "What did we do for our community of Edgewater today?"

## • Three (3) Edgewater Police Department Priorities for 2024

- Community Safety
- Neighborhood Engagement
- Employee & Organizational Wellness

#### 1. Community Safety

- a. Goal: Produce a year over year decrease in Group A Offenses
  - i. <u>Objective</u>: Continue providing vehicle-theft deterrence devices ("The Club") to Edgewater residents.
  - ii. <u>Objective</u>: Bring attention to catalytic converter thefts and promote a catalytic converter etching campaign either in Edgewater or an existing one in Lakewood.
  - iii. <u>Objective</u>: Provide gun safety locks at Jefferson High School and to Edgewater residents.
  - iv. <u>Objective</u>: Create one (1) social media post per month related to crime prevention and CPTED strategies.
  - v. <u>Objective</u>: Conduct a bi-annual series of meetings with local retail management/loss prevention representatives for top shoplift locations.
  - vi. <u>Objective</u>: Develop and implement a security camera registration program to assist officers & investigators with post-incident investigations.
  - vii. Objective: Develop and implement a bicycle registration program.
  - viii. <u>Objective</u>: Initiate at least one (1) 2-officer bicycle patrol detail per week (weather permitting) to increase police visibility in our neighborhoods, the Edgewater Marketplace, and the Edgewater Public Market parking lot.
    - 1. 10% reduction in property crimes year over year.
- b. <u>Goal</u>: Improve traffic safety through the reduction in # of injury collisions and DUI-related collisions within the City
  - i. <u>Objective</u>: Continue emphasis on enforcement of three "D" drivers: Dangerous, Distracted, and DUI/DUI-D.
  - ii. <u>Objective</u>: Apply for DUI-related grant funds to assist with at least one (1) DUI enforcement operation per month.
  - iii. <u>Objective:</u> Purchase new LIDAR tools and ensure we have at least four (4) LIDAR-trained officers to assist with speed-related complaints.

- iv. <u>Objective:</u> Create one (1) social media post bi-monthly related to traffic safety.
  - 1. Bicycle Safety
  - 2. <u>Pedestrian Safety</u>
  - 3. <u>Distracted Driving</u>
  - 4. School Zone Safety
- v. <u>Objective:</u> Continue to emphasize school zone traffic safety with participation in regional school safety operations.
- c. Goal: Continue with efforts to address the opioid crisis
  - i. <u>Objective</u>: Coordinate community distribution of Naloxone ("Narcan") to interested residents and staff.
  - ii. <u>Objective</u>: Participate in <u>www.odmap.com</u> to assist with regional mapping of opioid overdoses.
- d. Goal: Continue with efforts to address vagrancy
  - i. <u>Objective</u>: Coordinate enforcement efforts of Municipal ordinances that pertain to vagrancy.
  - ii. <u>Objective</u>: Work with the homeless navigator and housing navigator to ensure services are available for those that want/need them.
  - iii. <u>Objective</u>: Continue the ongoing effort to make City parks and public places safer.
- e. <u>Goal</u>: Ensure appropriate operating conditions for businesses that sell alcohol, cannabis, and tobacco
  - Objective: Continue to work with Community Development & City Manager's Office to determine safe operating conditions for downtown alcohol establishments.

#### 2. Neighborhood Engagement

- a. Goal: Increase positive community contacts
  - i. <u>Objective</u>: Participate in Read Across America at local elementary schools (March/2024)
  - ii. <u>Objective</u>: Continue community outreach at Coffee & Conversations on Friday morning.
  - iii. <u>Objective</u>: Have uniformed officers attend city youth recreation leagues (Soccer & basketball).
  - iv. <u>Objective</u>: Have uniformed officers present at each Summer Block party.
  - v. Objective: Have uniformed officers work the Edgewater PRIDE event.
  - vi. <u>Objective</u>: Host two Department-sponsored "signature" events around Halloween & the December holidays.
  - vii. Objective: Initiate at least one (1) 2-officer bicycle patrol detail per week (weather permitting) to increase police visibility in our neighborhoods, the Edgewater Marketplace, and the Edgewater Public Market parking lot.

- b. Goal: Increase community partnerships
  - Objective: Implement a new position within the Department, a "Neighborhood Policing Officer", to address neighborhood issues and lead our community engagement efforts.
  - ii. <u>Objective</u>: Partner with the Edgewater Collective to bring uniformed officers into the Edgewater schools for career/life/job guidance.
  - iii. <u>Objective</u>: Organize and host a Community Blood Drive at the Edgewater Civic Center.
  - iv. <u>Objective</u>: Encourage representation and participation with community-based organizations / service clubs.
  - v. <u>Objective</u>: Continue our participation in the <u>Safety in Pride</u> initiative to include in-service training for EPD staff.
  - vi. <u>Objective</u>: Partner with Restorative JeffCo to provide a restorative justice option for low-level offenders.
- c. Goal: Continue to expand our social media presence
  - i. <u>Objective</u>: Develop a social media plan to regulate quantity & quality of posts across multiple platforms.
    - 1. Expand the # of employees able to post to social media
  - ii. <u>Objective</u>: Highlight our employees through "Employee Spotlight" posts
  - iii. Objective: Increase Facebook participation by 15%.
    - 1. 1,690 followers as of 12/31/2023
    - 2. GOAL: 1950 followers
  - iv. <u>Objective</u>: Use social media to raise public awareness of the challenges imposed on the Department due to habitual chronic offenders.

#### 3. Employee & Organizational Wellness

- a. Goal: Expand our Employee Wellness initiative
  - i. <u>Objective</u>: Continue to provide peer support resources for all employees through our mobile wellness application.
  - ii. <u>Objective</u>: Increase trauma support resources after officers respond to critical incidents or high-intensity calls for service.
  - iii. <u>Objective</u>: Plan 1-2 social events where spouses/partners can socialize together.
  - iv. <u>Objective</u>: Continue to encourage the use of City workout facility onduty.
  - v. <u>Objective</u>: Provide additional wellness training during monthly training days.
    - 1. Financial literacy/wellness
    - 2. Healthy eating/wellness
    - 3. Mental Health First Aid
- b. Goal: Equip our officers for success

- i. <u>Objective</u>: Purchase new LIDAR equipment to assist with traffic enforcement.
- ii. <u>Objective</u>: Complete the remodel of the training/meeting room to increase the # of workspaces for employees.
  - 1. Equip the new training/meeting room upstairs with the necessary technology.
- iii. Objective: Add an additional "private" locker room.
- c. <u>Goal</u>: *Train our officers for success* 
  - i. <u>Objective</u>: Ensure all Edgewater Police officers are CIT-trained within their 1<sup>st</sup> twelve (12) months of employment.
  - ii. <u>Objective</u>: Become certified as an ABLE (Active Bystandership for Law Enforcement) agency and provide training for EPD staff.
  - iii. <u>Objective</u>: Host a Performance and Accountability class at the Edgewater Civic Center.
  - iv. Objective: Increase the # of hours our officers receive Arrest & Control (ARCON) training.
  - v. <u>Objective</u>: Continue to provide additional training on the following areas:
    - 1. Single Officer Response to Active Shooter
    - 2. Gracie Survival Tactics (GST)
    - 3. Ethical Decision Making Under Stress (EDMUS)
- d. Goal: Ensure organizational and administrative success
  - i. <u>Objective</u>: Develop a Separation Protocol that assists with guidelines when employees leave the organization.
  - ii. <u>Objective</u>: Create a historical EPD photo archive to capture the history & legacy of the organization.
  - iii. <u>Objective</u>: Continue to enhance internal communications with a weekly Chief's message.
  - iv. <u>Objective</u>: Coordinate an electronic scanning project to transition the Records unit to a paperless system.