



EDGEWATER COLORADO

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City of Edgewater Launches “Shop Edgewater: Small Town, Big Rewards” Program



Edgewater, CO – The City of Edgewater is excited to announce the launch of its innovative “Shop Edgewater: Small Town, Big Rewards” program, aimed at supporting small, local businesses and rewarding community members for shopping in the city!

Through the **Open Rewards** app, residents and visitors can now earn cash back while supporting the businesses that make Edgewater unique. This City-wide rewards program incentivizes consumers to dine and shop at participating local restaurants and retail stores, providing a win-win for businesses and customers alike.

How it works:

- **Download the Open Rewards app** and create a free account.
- Shop or dine at participating Edgewater businesses.
- Earn money back for every purchase!

Deputy City Manager Jocelyn Mills shared, “Our small businesses are the heart of Edgewater, and the Shop Edgewater program is a great way to encourage residents to invest in their community while benefiting from it themselves.”

Program Benefits

The “Shop Edgewater” initiative not only fosters community connection but also helps drive economic growth within the city, offering consumers the opportunity to support their favorite spots and discover new ones. Every dollar spent locally helps strengthen Edgewater’s vibrant small-town economy.

For more information on the program and how to participate, visit our website at www.EdgewaterCO.gov/ShopEdgewater and download the app today!